

Broad Center Announces New Board of Directors

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LOS ANGELES – Eleven prominent education and business leaders have joined a new advisory board to oversee The Broad Center for the Management of School Systems as it ramps up strategic efforts to identify, prepare, place and support talented urban education leaders, the center announced today.

The Broad (rhymes with “road”) Center for the Management of School Systems is a nonprofit dedicated to raising student achievement by recruiting, training and supporting executive talent from across America to become the next generation of urban school district leaders. The Center runs two executive training programs: The Broad Superintendents Academy (www.broadacademy.org) and The Broad Residency in Urban Education (www.broadresidency.org). To date, The Broad Center has trained nearly 200 individuals to hold leadership and management positions in urban school districts.

The new board of directors will advise The Broad Center on its strategic direction as it seeks to increase the number of top executives who are trained and placed in urban school systems across the country. Board members include:

- **Joel I. Klein, board chair**, chancellor, New York City Department of Education
- **Barry Munitz, board vice chair**, trustee professor, California State University, Los Angeles
- **Dan Katzir, board secretary/treasurer**, managing director, The Eli and Edythe Broad Foundation
- **Dr. Arlene Ackerman**, superintendent, The School District of Philadelphia
- **Richard Barth**, chief executive officer, KIPP Foundation
- **Louis Gerstner, Jr.**, retired chairman and chief executive officer, IBM Corporation
- **Dr. Maria Goodloe-Johnson**, superintendent, Seattle Public Schools
- **Wendy Kopp**, chief executive officer and founder, Teach For America
- **Mark A. Murray**, president, Meijer Retail and Grocery Supercenters
- **Michelle Rhee**, chancellor, District of Columbia Public Schools
- **Margaret Spellings**, former U.S. secretary of education

“Now, more than ever, our public school districts need the very best leadership to dramatically improve education for America’s students,” said Eli Broad, founder of The Eli and Edythe Broad Foundation, which funds The Broad Center. “We are fortunate that these national leaders share our urgency for education reform and have agreed to help The Broad Center continue improving its training programs.”

The board will advise The Broad Center on its two flagship programs:

- **The Broad Superintendents Academy** (www.broadacademy.org) is a 10-month executive management training program to prepare prominent leaders from education, military, business, nonprofit and government sectors to lead urban public school systems. It is the only program in the country that recruits, trains and places non-traditional superintendent candidates as well as stand-out career educators.

Participants attend extended weekend sessions while keeping their full-time jobs (www.broadacademy.org/about/services/training.html). The Broad Superintendents Academy helps place graduates in urban school districts and also provides extensive on-the-job support. To date, graduates have filled 56 superintendent positions and 77 senior school district executive positions (www.broadacademy.org/fellows/map.html). Broad-trained superintendents who have led a district for three or more testing cycles are outperforming comparison groups in raising student achievement in reading and math (www.broadacademy.org/fellows/results.html).

- **The Broad Residency in Urban Education** (www.broadresidency.org) is a management development program that places talented early career executives from the private or civic sectors into two-year, full-time, paid management positions in urban school systems. Broad Residents, who have M.B.A.s or other advanced degrees, work to improve management practices of urban education systems so that, among other things, critical resources can be pushed down to the classroom and quality teachers can be recruited, hired and retained.

During their two-year “residency,” participants receive intensive professional development (www.broadresidency.org/about/professional_development.html) and access to a nationwide network of education leaders. The Broad Center pays 50 percent of each Resident’s salary the first year and 25 percent the second year, with the school district or charter management organization paying the balance. Current and former Broad Residents today work in 46 urban school systems nationwide. Nine out of ten graduates still work in urban education (www.broadresidency.org/residents/alumni/overview.html).

The Broad Center for the Management of School Systems is funded by The Eli and Edythe Broad Foundation, a national venture philanthropy established by entrepreneur and philanthropist Eli Broad to advance entrepreneurship for the public good in education, science and the arts. The Broad Foundation’s education work is focused on dramatically improving urban K-12 public education through better governance, management, labor relations and competition. For more information, please visit www.broadcenter.org or www.broadfoundation.org.